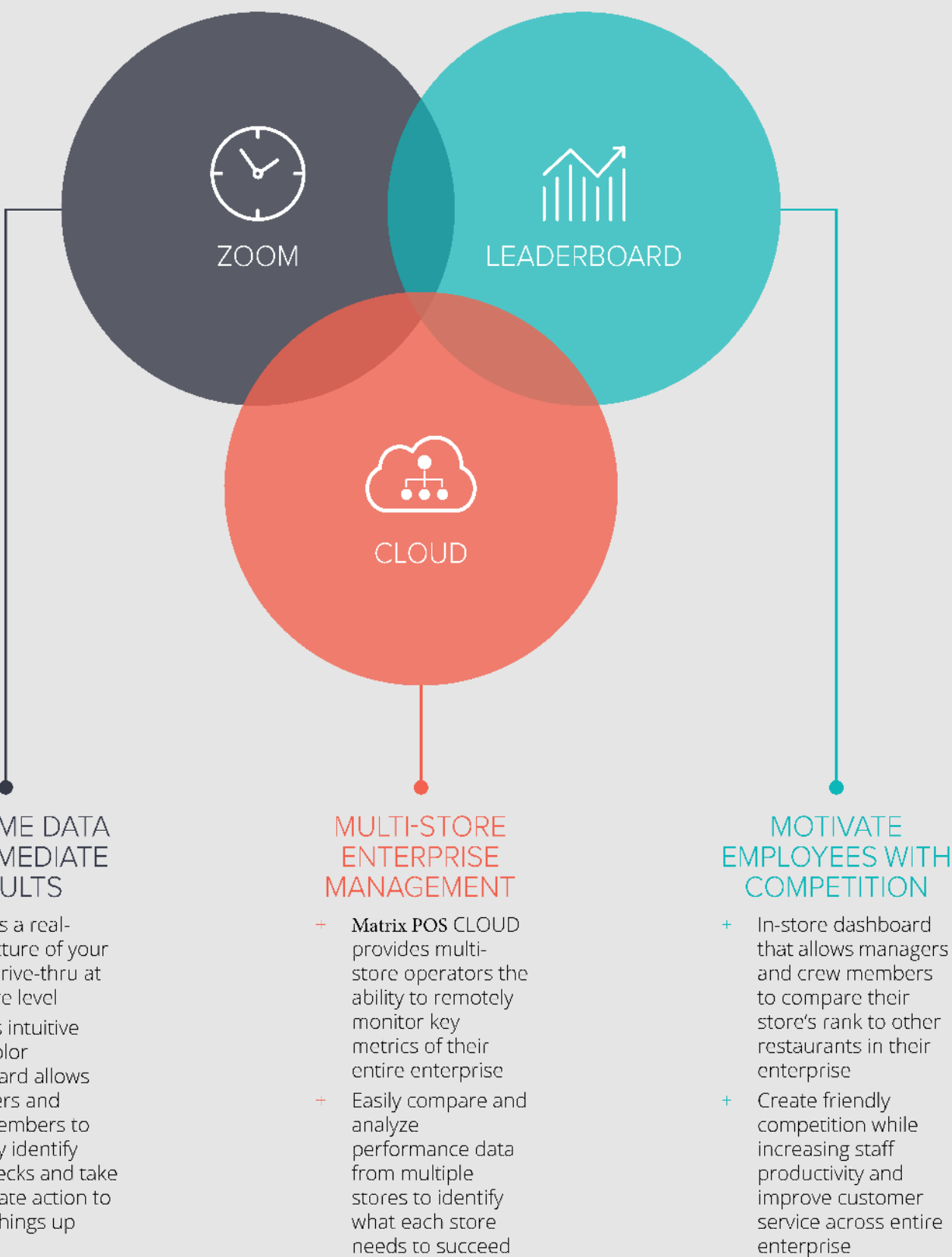


MATRIX POS DRIVE-THRU OPTIMIZATION SYSTEM



THE INDUSTRY'S MOST COMPREHENSIVE SYSTEM FOR DRIVE-THRU MANAGEMENT

Matrix POS's Drive-Thru Optimization System combines ZOOM, CLOUD, and Leaderboard to offer the industry's most comprehensive drive-thru management system. Whether you're identifying bottlenecks at the store level or comparing the performance of multiple stores, Matrix POS provides unparalleled visibility into your entire enterprise.



MAKE EVERY SECOND COUNT FOR YOUR CREW AND YOUR CUSTOMERS



Managers analyze data and identify areas of improvement across entire enterprise

Crew members are motivated to meet performance goals and keep cars moving during critical peak hours

Customers' experience is improved by providing faster speed of service

ENHANCE STORE RANKING & PERFORMANCE BY PROVIDING FASTER SERVICE



“ Within one week of installing ZOOM at a store with historical speed-of-service problems, we **shaved 22 seconds** off our total drive-thru time.”

—BILL MAYESKI | MAJOR QSR MANAGER

IMPROVE SPEED OF SERVICE AND CUSTOMER EXPERIENCE