ez retail

Simple.Reliable.Powerful.

E Z Retail is the latest in POS and Inventory Management technology for single or multi-store retailers. EZ Retail POS is designed for a variety of retail operations. Our application can eliminate manual processes and increase efficiency while maintaining simplicity and affordability.

With the EZ Retail Point of Sale System, you'll enjoy these key features and many, many more:

- Affordability
- Create and print bar code labels
- Role based security
- View sales by customer, event, or employee
- Employee time keeping
- Create packages for products
- Reorder points
- Customer data capture and export
- Enterprise solutions
- Bridal and gift registry

The Future
OF RETAIL MANAGEMENT

EZ Retail POS provides a complete solution to automate your store, including customer database, loyalty programs, special offers, and gift registry. Process transactions quickly with bar code scanning and an easy-to-use touch screen.

EZ Retail reporting makes it easy to view and interpret store information. For example, it's simple to analyze sales by customer, event, or employee.

Get More
WITHOUT PAYING MORE

EZ Retail has all the impressive features you've seen on more expensive systems, but at a fraction of the cost. All varieties of retail can reap benefits and hone their competitive edge by using our proprietary system. We understand that each store operates differently, and we are prepared to supply the custom features that your store needs. We provide a custom product at a highly competitive price.

"The Quickbooks direct connection and Enterprise Suite of EZ Retail really help us streamline our business and easily manage multiple locations."

-JUST POP IN, INDIANAPOLIS

EZ *Retail*

POINT OF SALE SOLUTION

EZ Software Solutions offfers powerful options designed to fit your retail needs. With the EZ Retail suite of products you can expect an increase in sales, a reduction in employee errors, elimination of inaccurate time cards, and eradication of employee theft. EZ Retail will not only improve your bottom line, it is truly the easiest point of sale program to use. Most systems and training are installed and running within a few days.

EZ Retail can be adapted & customized to any retail business, but below are just a few of the industries for which we specialize:

Grocery Services

- Generate and print barcodes
- Weighted items inventory
- Warm/cold pricing for beer
- PLU item integration
- One Click open items
- Complete payment terminal

Liquor Services

- Track payouts to vendors
- Track sales deposits
- Age verification
- Lot Matrix system
- Suspend/recall
- Complete payment terminal

Clothing Services

- Track by UPC & item code
- Track item details
- Apply/split commisions
- Item/department sale controls
- Customer Care Center

"Managing multiple locations with

EZ Retail is easy! The Enterprise Suite,

and integrated gift cards for all of our

locations makes this possible.

We are very happy with the service and

response time for any support or help we need."

-THE FLYING CUPCAKE

ez retail

WWW.EZRETAIL.COM

877.853.1263

Features & Capabilities

- Create and track sales events

- Avoid costly, inaccurate projections with up-to-the-minute data

- Create and print item labels for item and/or shelves

- Complete inventory management that helps you maintain accurate, real-time inventory levels that are critical for sales

- EZ retail can be customized to your business so that it fits your specific retail needs perfectly

- Continual system updates that keep you at the cutting edge of technology

- Learn customer buying patterns and effectively target mailings for a better return

- Combat employee theft and missing inventory

- Cashier's transactions can be monitored and audited at any time

- Built-in scheduler for everyday backup and maintenance

- Inventory system that handles a variety of items, from weighted grocery items to items that require age verification

- Inventory management system which includes:

    Purchase Order Module
    Receiving Module
    Physical Inventory Module

- Automatically generate purchase orders based on reordering level

- Accounting interface with software such as QuickBooks™

- Increase customer satisfaction with customer center capabilities

- Keep customer notes and track customer store credit

- Technology that links inventory to pictures of items

- Suspend/recall sales

- Supports credit cards, debit cards, EBT and gift cards

- Streamlined checkout process

- Price levels

- Wholesale module

- Ability to print barcodes

- Weighted item inventory control

- Easy-to-use lot matrix system

- PLU item integration

- One-click open item creation

- Redeemable manufacturer coupons

- Track payouts for vendors, lottery, and more

WWW.EZRETAIL.COM
877.853.1263

ez retail

Enterprise Solutions

*E*nterprise has two objectives, and the first is to pull information from stores to one central location. From these locations, reports that would normally be viewed at each store can be accessed at one central location (HQ).

- Sales information
- Gift Card information
- Loyalty information
- Payroll information

The second objective is to share specific information with all stores. For example, if Store A activates gift card #1234 for $25, Store B and Store C will be notified of the activation. This feature allows customers to use gift and loyalty cards at any location. A key advantage is that if the store's internet goes down, that store can still access the gift card information locally. Even with an outage, customers can still use gift cards without interruption.

How it works

Gift Cards & Loyalty Programs
Made Simple & Reliable

Headquarters is sent all new information from each store (Pulls up Data). Headquarters then decides which information will be sent back to the stores (Pushes down Data).

For example, Store C redeems gift card #1234 for $20. The balance on that card is now $5. The sale information is pulled up at HQ, then pushed down to Stores A & B. All three stores now know that card #1234 has a balance of $5 rather than $25.

Headquarters PC

Store A

Store B

Store C